MEMORANDUM

TO: GOLF ADVISORY COMMITTEE

THROUGH: Michaela Tonking, Board of Trustees

FROM: Michaela Tonking, Board of Trustees

SUBJECT: Review the Recommendations from the Previous Meetings and

Make any Changes. Create Additional Recommendation for the Mountain Course all you can Play and Address any Pros and Cons

to be Presented to the Board.

DATE: March 28, 2024

I. RECOMMENDATION

For the Golf Advisory Committee to Review the Previous Meeting Recommendations and Make any Changes. Create Any Additional Recommendation for the Mountain Course all you can Play and Address any Pros and Cons to be Presented to the Board.

II. BACKGROUND

III. DISCUSSION

Golf Advisory Committee Recommendation Items for Discussion (Attached)

IV. ATTACHMENTS

1. Discussion Item GAC recommendations

IVGID Golf Advisory Committee

Recommendations to the IVGID Board of Trustees

- 1. A recommended Goal of 80% Utilization Rate on the Championship Course and 65% Utilization Rate on the Mountain Course with a suggestion to staff to utilize Marketing efforts, and a dynamic "Pricing Model" to help achieve this goal.
 - The Golf Advisory Committee would request for Staff to return at mid-season for an update on how successful the goal has been and what challenges exist in achieving it.
- 2. A Recommendation to consider reintroducing the Couples Pass at both District Courses at a Rate of 165% relative to the overall cost of single version of the same pass.
- 3. A recommendation to bring back the all you can Play Pass at a fair economic value (roughly around \$4,200 looking at about 75.00 for 55 rounds) at the Championship Course. **NEED TO MAKE RECOMMENDATION FOR MOUNTAIN COURSE AT 3/28 MTG. Also discuss the pro and cons.**
- 4. A recommendation to eliminate the 30 play and 40 play passes
- 5. A recommendation that have staff evaluate rate increases during the budget process **Mr. Sands do** you have an update on this