## Recommendations for Golf Advisory Committee:

At this point our finance situation is still unclear during the audit to give accurate reporting.

We raised last year fees and removed options for the community to purchase. We only saw a difference of play pass revenue by \$4,446.00. See Breakdown below. First numbered column is start of the 2022 season second column is start of the 2023 season.

CH - RES - AFTERNOON Play Pass	34	8
CH - RES - All You Can Play Pass Junior	13	6
CH - RES - LIMITED All You Can Play Pass	10	14
CH - RES - LIMITED All You Can Play Pass - Couples	12	
CH - RES - LIMITED All You Can Play Pass - Couples		
Additional	2	
CH - RES - PM Play Pass (10 Play)		35
CH - RES - PM Play Pass (20 Play)		15
CH - RES - PM Play Pass (30 Play)		2
CH - RES - PM Play Pass (40 Play)		3
CH/MT - RES - All You Can Play Pass	27	
CH/MT - RES - All You Can Play Pass College	11	5
CH/MT - RES - All You Can Play Pass Couples	64	
Champ - RES - 10 Play Pass	130	192
Champ - RES - 20 Play Pass	57	62
Champ - RES - 30 Play Pass		26
Champ - RES - 40 Play Pass		21

\$33,020	\$17,264
\$2,100	\$1,890
\$25,960	\$49,728
\$48,720	
	\$19,110
	\$15,420
	\$2,892
	\$5,394
\$70,092	
\$5,225	\$2,495
\$129,920	
\$108,030	\$170,880
\$85,500	\$104,160
	\$61,620
	\$62,160

## 2024-2025 Season:

- Keep non-resident rates consistent with average rate of the Truckee & Tahoe area (which we currently are)
- Reinstitute the Unlimited Play Pass for Individuals & Couples at a higher rate but also remove other options to simplify and obtain new revenue from the community.

<u>2024</u>	
Unlimited AYCP Indiv.	\$3,800
Unlimited AYCP	
Couples	\$5,900
10 Play Pass	\$900
20 Play Pass	\$1,700
Unlimited AYCP PM	\$2,200
Unlimited Junior	\$345

- Eliminate the 30 & 40 play pass option. This will promote the larger priced play passes for residents.
- Eliminate the After <u>5:30pm</u> rate to bolster twilight revenue. Removing the nine hole rate of \$73 (weekends) allowing after 4pm play at \$119 for non-residents. This could potentially lead to residents purchasing more of the "All You Can Play" PM at a higher rate.
- Continue use of spreadsheet created by Rob Bruce to track daily play and also add play passes usage daily. This will help us evaluate the use of passes (abuse or non-use).

Timothy Sands, PGA CP General Manager Golf Operations The Courses at Incline Village