



Community Services Master Plan Update



Indra Winquest
Director of Parks & Recreation

IVGID Community Services Master Plan

SCHEDULE



phase 1

project start-up

phase 2

data gathering and assessments

focus group meetings

1st public workshop

statistically valid survey

online surveys

2nd public workshop

phase 3

draft rec facilities
capital investment options

order of magnitude
cost range

phase 4

80% complete
master plan draft

95% draft &
public meetings

final master plan
and adoption

2016

summer

fall

winter

2017

winter

spring

summer

fall

winter

2018

winter

completion

One District ~ One Team



Schedule

- Draft plan to be developed this winter with revisions, review and input by community and final plan in winter 2018

Items Complete

- Site assessments
- Focus group meetings
- Staff interviews
- Mapping
- Stakeholder interviews
- Review and coordination with existing plans and planning efforts
- Review and documentation of demographics through available data
- Statistically valid survey
- Open participation survey
- Two public workshops (one spring and one in the summer)
- Review and assessment of opportunities based on current projects
- Draft recommendations and goals

Items to Be Completed

- Revision and iteration of goals and objectives
- Conceptual plans/example plans developed to support goals and objectives
- Develop cost implications
- Review and develop priorities
- Document development/iteration: review at 80%, 95% and 100%



Survey Highlights

- Questions
 - Rating and Use of IVGID's Community Services
 - Recreation Facilities & Activities
 - Tennis
 - Golf
 - Diamond Peak
 - Programs
 - Purpose of IVGID's Community Services
 - Support for Additional Facilities and Recreation Programs
 - Preference for IVGID's Funding Priorities
 - Clarifications on how the Recreation Fee is Applied



Statistically Valid Survey Highlights

- Random sample of the 6,859 identified parcel owners
- All parcel owners with a valid email address were emailed an invitation (emailed 3 times): 1,834 emails/surveys sent with 549 completed (29.9% response rate)
- Random sample of 1,300 addresses contacted by mail (contacted 3 times): 289 completed (22.2% response rate)
- Total of **3,134 surveys emailed/mailed**
- Total of **838 surveys completed** for a 95% confidence interval (margin of error) of plus or minus 3.4 percentage points
- **26.7% response rate** (weighted to adjust for any discrepancies between mailed and emailed survey respondents)



Online Survey Highlights

- Open Participation Survey Mirrored the Statistically Valid Survey
 - Available online
 - Hard copies of survey also made available and responses entered manually
 - 590 individuals answered the first question
 - 494 individuals answered the last question
 - Results were cross compared to scientific survey
 - Open participation respondents tended to use facilities and programs more than scientific survey respondents
 - Open participation respondents showed greater support for expanding recreation facilities in comparison to scientific survey respondents