Community Services Master Plan Update

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**Schedule**
- Draft plan to be developed this winter with revisions, review and input by community and final plan in winter 2018

**Items Complete**
- Site assessments
- Focus group meetings
- Staff interviews
- Mapping
- Stakeholder interviews
- Review and coordination with existing plans and planning efforts
- Review and documentation of demographics through available data
- Statistically valid survey
- Open participation survey
- Two public workshops (one spring and one in the summer)
- Review and assessment of opportunities based on current projects
- Draft recommendations and goals

**Items to Be Completed**
- Revision and iteration of goals and objectives
- Conceptual plans/example plans developed to support goals and objectives
- Develop cost implications
- Review and develop priorities
- Document development/iteration: review at 80%, 95% and 100%
Survey Highlights

• Questions
  • Rating and Use of IVGID’s Community Services
    • Recreation Facilities & Activities
    • Tennis
    • Golf
    • Diamond Peak
    • Programs
  • Purpose of IVGID’s Community Services
  • Support for Additional Facilities and Recreation Programs
  • Preference for IVGID’s Funding Priorities
  • Clarifications on how the Recreation Fee is Applied
Statistically Valid Survey Highlights

• Random sample of the 6,859 identified parcel owners

• All parcel owners with a valid email address were emailed an invitation (emailed 3 times): 1,834 emails/surveys sent with 549 completed (29.9% response rate)

• Random sample of 1,300 addresses contacted by mail (contacted 3 times): 289 completed (22.2% response rate)

• Total of 3,134 surveys emailed/mailed

• Total of 838 surveys completed for a 95% confidence interval (margin of error) of plus or minus 3.4 percentage points

• 26.7% response rate (weighted to adjust for any discrepancies between mailed and emailed survey respondents)
Online Survey Highlights

- Open Participation Survey Mirrored the Statistically Valid Survey
  - Available online
  - Hard copies of survey also made available and responses entered manually
  - 590 individuals answered the first question
  - 494 individuals answered the last question
  - Results were cross compared to scientific survey
    - Open participation respondents tended to use facilities and programs more than scientific survey respondents
    - Open participation respondents showed greater support for expanding recreation facilities in comparison to scientific survey respondents