

# ACTION ITEM MINUTES

The General Managers Advisory Committee Meeting on Ordinance 7, 5:30 p.m. on Tuesday, March 16, 2021 (held on Zoom).

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## A. ROLL CALL OF COMMITTEE MEMBERS

**Committee Members:** Diane Becker, Mary Danahey, Denise Davis, Kristen Ferrall, Scott Hill, Margaret Martini, Hal Paris (absent), Trevor Smith, Bruce Townsend (absent), Karen Viel (absent), and Frank Wright. Indra Winqest, IVGID District General Manager, Shelia Leijon, Parks and Recreation Superintendent, and Tim Callicrate, IVGID Board of Trustees, Chairman (absent).  
**Administrative Support Staff:** Kari Ferguson and Susan Herron

**Reminder Only:** Rules of Engagement: All committee members shall be respectful of one another and treat each other with kindness. No one member shall talk over another member. All ideas are welcome however they may not be discussed in depth or in detail depending upon time and/or merit and that determination is solely held with the General Manager. All committee members are equal participants.

## B. RECAP OF MEETING OF MARCH 9, 2021

1. Continued discussion on primary areas of concerns
2. Discussion on guest access concepts/framework for potential revisions
3. Preliminary discussion on community engagement efforts

District General Manager Winqest went over a portion of an e-mail that he sent on February 26, 2021 to the Board of Trustees where it showed that he made the recommendation about getting outside third party legal counsel to review employee privileges to the beaches. Ms. Martini asked that this document be sent to the committee; District General Manager Winqest agreed to doing this. He further stated that it was also on the Audit Committee agenda for last week and they are asking the Board to do the same. Ms. Davis asked about beach gates being open during the winter; District General Manager Winqest said that it is in the process of becoming a possible capital improvement project.

District General Manager Winqest than gave a verbal overview of the last meeting.

## C. FINAL DISCUSSION AND POLLING OF PRIMARY AREAS OF CONCERN AND POTENTIAL REVISIONS

1. Definition of "Guest" (Committee Members Ferrall and Becker)

Committee Members Ferrall and Becker went over the submitted document. Mr. Wright asked about making money on punch cards and isn't that against the ordinance? District General Manager Winqest said that is correct. Ms. Ferrall said it is a point worth making and something to get in front of and address it before it becomes a bigger issue. Once the property is done with their privileges, it is done because that card is no longer useable. District General Manager Winqest confirmed that it is a violation of the existing ordinance. Ms. Becker said that it is important to tie the owner back to the issue of usage. District General Manager Winqest said, as an idea, if we were going to have a guest be accompanied by the owner, he is going to find

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out if the parcel number can be put on both the punch card and the picture pass so that Staff can tie it back to the parcel. Ms. Ferrall went over an example of an incident that occurred today at the Recreation Center desk with renters asking for access to a parcel that already had all privileges allocated. Ms. Becker said she is going to send another definition of a guest to the group and then asked if we continue to use the word "punch card" as she is concerned about confusion. Mr. Smith said that he knows what the goal is and that we have gotten lost in the detail and he feels like we are focusing on the 1 or 2% of the problem and not the larger factor. There is going to have to be some suffering for all to fix the access issue. Our focus doesn't add up to 10% of the users so we have to understand what the capacity limit is for each beach and work backwards from there. All of this needs to be looked at but what he doesn't want to do is to ignore the picture pass holders which is what we should be trying to fix. We have to be able to measure the results because if we can't, that it won't be useful. Mr. Hill asked about accompanied by for an agent. Ms. Becker said that the short term rental owners are not here so we are going to have allow the hotels, motels, timeshares, etc. allow the manager to bring them over so a possibility is to allow an agent who is a responsible person, i.e. property manager, licensed realtor, etc. can bring them over. Mr. Hill asked about the visits per day as he is okay with some limitation. So for 12 full years, we owned a house that we couldn't use and didn't want to rent out because of his work. So when they came here for their week, they had 10-14 people and they couldn't go there without reserving a spot. That may not be a business we don't want to get into. So the five visits limitation may have its challenges. District General Manager Winqest said that is a good point and we will hear that from the community. What we are trying to do is to find a good compromise. Mr. Wright asked how many picture passes do the Hyatt have? District General Manager Winqest said zero but they have punch cards. Mr. Wright said that we probably don't have to be concerned about hotels, motels, etc. Do we really know how many picture pass holders go each summer and how many guests they bring in? He thinks that is the passing out of the punch cards that is the big problem. District General Manager Winqest said that it is 52% of picture pass holders, guest access ticket got as high as 16% and maybe as high as 18%, so the balance is paid guests at the beaches or coming in on a punch card. Staff can do some more in depth analysis. Mr. Wright said that getting this information is important. Ms. Martini said she thinks that Mr. Smith has oversimplified our committee goal. There are a lot of components to that ordinance and there are things that have to be addressed. How do we put a limit on capacity? When the fire department said we can have a gazillion on the beaches on the 4<sup>th</sup> of July which can't that happen on another day? If you say accompany to the beaches, it will solve a lot of the problem, and guest has to be defined and appreciate the work by Ms. Becker and Ms. Ferrall. She also appreciates the information that has been distributed and we have to look at the big picture and say that this year, you have to be accompanied by a parcel owner and that the fine print has to be detailed so there are no questions. She also thinks that Ms. Ferrall is right when she said it had to go on the shoulders of the managers for explanation. District General Manager Winqest said Staff could pick that number and enforce it. He does like where Mr. Smith is going and Staff is working on getting that number which is going to be tricky. District General Manager Winqest then went over a couple of items that he had noted on the definition document. Ms. Martini raised a concern about a gate located near the kayak racks and asked that it be blocked off.

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2. Finalize Discussion on revision to recommendations and options for Guest Access Framework
  - a. Recreation Punch Cards (within initial 5 passes allotted)
    - Eliminate (Picture Passes only)
    - Keep with potential limitations
    - Allow to buy down full value of daily access (guest or resident rate?)
  - b. Additional Recreation Punch Cards
    - Eliminate but create alternative – “Guest Access Card”
    - Place limit on amount of purchased access per parcel
    - Allow to buy down full value of daily access (guest or resident rate?)
  - c. Requirement of guests to be present with an IVGID Pass holder at time of entry
  - d. Limit number of daily/annual guests per IVGID Pass holder
  - e. Creating and implementing a capacity understanding and target
  - f. *A/B day concept*. Requiring guests to be present with IVGID Pass holder on selected days and or timeframes i.e. peak season.

District General Manager Winquest said that there will be recommendations that will be going out to the community for feedback.

**Straw Poll:** Does the committee want to solicit information from the community that moving forward all guests who are using a punch card have to be present with a picture pass holder at the beach gate? Unanimously, yes.

Ms. Davis asked how we are going to ask those owners that don't live here? District General Manager Winquest said that we are going to use our internal system to do an e-mail blast and make every effort to reach as many parcel owners as we can.

**Straw Poll:** Does the committee want to solicit information from the community on whether or not it be a good idea to put a limit on the amount of cards above five cards instead of unlimited (as it is now)? Unanimously, yes.

District General Manager Winquest will draft up an informational sheet of what we want to include and don't want to include in the survey; will try and get it out next week. He then provided a brief overview of the survey process and committed to sending out the draft survey to all committee members for review as the wording is very important. For the community vital forums, we will probably make all attendees pre-register and then select three or four members from the committee to appear with the District General Manager as well as sign up for comments. These will be long meetings so keep that in mind and there will be a time limit on public comment so in summary there will be rules of engagement for each of these community virtual forums. The timeline is for the first part of April to the middle of April. There is a 45-day notice period for ordinance changes that the District will have to abide by. District General Manager Winquest then shared that he is working on an operating resolution for this summer at the beaches to bring forward to the Board of Trustees. Please no get hung up on not getting anything implemented this summer as it is important to ensure that we take our

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time and get it right. The focus will be on two community virtual forums during the evening with a concurrent survey going on in the community.

## D. **ADDITIONAL NEXT STEPS**

1. Draft preliminary recommendations and options for phase 1 revisions to roll out to the community and Board of Trustees
2. Community Virtual Forums
3. Survey

## E. **GOALS FOR NEXT MEETING**

1. Set next meeting date - proposed Tuesday, March 30<sup>th</sup>, 2021
2. Finalize first phase of recommendations
3. Discuss and set timeline for community outreach

## F. **ADJOURNMENT** – the meeting was adjourned at 7:32 p.m.

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