

Trustee Michaela Tonking, May 6, 2024

Suggested Adjustments to Staff's 2024 Recommendations

Championship Course

Seasonal Pass: \$3,600 for 60 rounds - (This pass was \$3,260 in 2022 with no cap on the number of rounds. This suggested number of rounds is more than the average amount of rounds utilized in 2022. These are people whom will spend more money at the golf course and are more inclined to bring guests as well for additional revenue and utilization)

Couples Season Pass: \$6,400 for 100 rounds – (Recommended by the golf committee to include. Removing this pass last year was one of the reasons for the decrease in pass purchases. This is similar cost per round as the season pass. The definition of couple will need to be crafted to not be discriminatory.)

Seasonal PM Pass: \$2,600 after 12pm or \$2,400 after 2 pm (The largest gap in utilization is in the later afternoon times and from 12-2. This would incentivize more people to play during this time. Additionally, the make-up of the PM pass purchasers seems to be more sensitive to price increases as has been seen with the decrease in passes over the year).

PM 10 Pack: \$600 - (Should add pm ten pack and 20 pack to get more people to into the afternoon times)

PM 20 Pack- \$1,100

College Pass – (no age limit but proof of enrollment but walking and standby only)

Mountain Course

18 Holes Couples Pass (\$3,000) – (Recommended by the golf committee to include. Removing this pass last year was one of the reasons for the decrease in pass purchases. This is similar cost per round as the season pass. The definition of couple will need to be crafted to not be discriminatory.)

10 Play Pass 9 holes (\$290) – (Keep in line with the same percentages across courses)

20 Play Pass 9 holes (\$550) - (Keep in line with the same percentages across courses)