MEMORANDUM

TO: Board of Trustees

THROUGH: Steven J. Pinkerton
General Manager

FROM: Indra Winquest
Assistant General Manager

SUBJECT: Review, discuss, and possibly approve Ordinance 7 Recreation Privileges Draft Agenda for the July 24, 2019 Community Workshop

STRATEGIC PLAN: Long Range Principle 4 – Service
Long Range Principal 5 – Assets and Infrastructure
Long Range Principal 6 – Communication

DATE: July 8, 2019

I. RECOMMENDATIONS

That the Board of Trustees review, discuss and approve a draft agenda for the Ordinance 7 Recreation Privileges Community Workshop on July 24, 2019.

II. DISTRICT STRATEGIC PLAN

Long Range Principle 4 – Service
Long Range Principal 5 – Assets and Infrastructure
Long Range Principal 6 – Communication

III. BACKGROUND

At the March 28, 2019 Board of Trustees workshop, the Board of Trustees undertook a conversation about Ordinance 7. There was additional Board discussion regarding Ordinance 7 at the April 10, 2018 and May 1, 2019 Board of Trustee meetings.

The Board of Trustees prioritized the following issues as future discussion items for the possible modification of Ordinance 7:
Review, discuss, and possibly approve Ordinance 7 Recreation Privileges Draft Agenda for the July 24, 2019 Community Workshop

- No longer combine beach policies and regulations with other recreational policies and regulations;
- Remove sections which are outdated or are purely administrative in nature;
- Review punch card policies;
- Review guest access policies and procedures;
- Review the current family tree for possible modifications.

As part of the public input process for these potential modifications, July 24, 2019 was established as a time to hold a public forum on Beach policies and procedures.

This would be the second public meeting regarding the beaches in the past 12 months. A very well attended “Beaches 101” public meeting was held on July 11, 2018. A recording of the meeting along with the supporting materials is available on the District’s website.

At the Board of Trustees Meeting on June 12, 2019, as part of a discussion regarding to the proposed structure of the upcoming July 24, 2019 community workshop, the Board provided feedback including but not limited to:

- Keep the staff presentation somewhat brief to allow for more community input and questions
- Provide copies of the Beach Deed and Ordinance 7 along with other supporting documents and information
- Clearly define the purpose of the meeting in particular emphasize that we will not be proposing any changes to beach access at this meeting
- Clearly define what we want the community to focus providing input on
- Focus attention on the impact that Recreation Privileges currently have on peak summer operations and how it relates to Ordinance 7 to include supporting data

The proposed July 24, 2019 meeting would include the requested items from the June 12, 2019 Board of Trustees Meeting, a review of the information provided last summer at the beaches 101 community workshop, discussion of possible next steps for modifications to the Ordinance, along with additional time set aside for public questions and feedback.

Staff is confident that this format will provide an efficient and beneficial opportunity for members of the community to understand the past, present, and future of the beach properties through an educational and interactive process.
Review, discuss, and possibly approve Ordinance 7 Recreation Privileges Draft Agenda for the July 24, 2019 Community Workshop

IV. **FINANCIAL IMPACT AND BUDGET**

None at this time.

V. **ALTERNATIVES**

Board of Trustees can approve the draft agenda with required revisions.

VI. **COMMENTS**

Community input and feedback will be a crucial aspect of the community workshop. This information will aid in providing a roadmap for next steps and potential action items related to the beaches, long-term capital plan, its operations, and service levels.
Ordinance 7 Workshop
July 24, 2019

Director of Parks & Recreation - Indra Winquest
- June 1, 1961 – IVGID created by Washoe County
- November 15, 1965 – Washoe County’s Ordinance 97 was passed to add recreation powers
- May 30, 1968 – Existing parcels annexed
- April 25, 1995 – Crystal Bay GID merger; 165 parcels; reason – Federal surface water treatment rule
Governance & Policies

Beach Deed

- November 15, 1965 – Washoe County Commissioners amended Ordinance 97 (the 1961 ordinance creating IVGID) adding recreation powers including regulation and policy.
- June 4, 1968 – Beach Properties Acquired
- Restrictive Covenants

"It is hereby covenanted that the real property above described, and any and all improvements now or hereafter located thereon, shall be held, maintained, and used by grantee, its successors, only for the purposes of recreation by, and for the benefit of, property owners and their tenants (specifically including occupants of motels and hotels) within the Incline Village General Improvement District as now constituted, and, as the board of trustees said District may determine, the guests of such property owners, and for such other purposes as herein expressed authorized".

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BEACHES.....................................................
Purchased from Crystal Bay Development Company. June 1968

ANNEXED PARCELS......................................
Approximately 130 parcels annexed 1972-1974

WASHOE COUNTY SEWER IMPROVEMENT DISTRICT NO. 1.
Merged July 8, 1978 - Approximately 132 Rec Fee parcels

CRYSTAL BAY GENERAL IMPROVEMENT DISTRICT
Merged April 25, 1995 - Approximately 165 Rec Fee parcels

NOT TO SCALE.
IVGID Ordinance 7 - The purpose of the ordinance was to establish rates, rules, regulations, for recreation punch cards and picture passes. The Passes and Cards issued according to Ordinance 7 and assigned to parcels with those fees kept current provide bearers with access and other recreation privileges. Those parcels with annual fees not current are subject to recreation privileges being revoked.
IVGID Ordinance 7

- November 21, 1987 – Ordinance adopted
- June 13, 1991 – Amended
- November 17, 1993 – Amended
- May 8 & June 12, 1995 – Amended
- March 25, 1998 – Amended

- 2007/2008 - Board appointed working group following a Board presentation on June 11, 2014, no amendment to the Ordinance was made at this time.

- 2013/2014 - Community and IVGID Board Discussion - no amendment to the Ordinance was made at this time.

- 2018-19 – Board of Trustees Identifies Ordinance 7 as a key element and priority in the Board work plan.
Beach Privileges/Access under IVGID Ordinance 7

- Picture Pass Holder
- Recreation Punch Card
- Daily Guest Fees
- Guest Access Ticket
- Timeshares
- Boat Ramp Privileges
Beach Visits

2008 – 2018

Operating Days
2015 – 108
2016 – 129
2017 – 142
2018 – 141

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Beach Data showing Guest Access Ticket Usage

2015
- PPH 55%
- Daily 40%
- Guest Access Ticket 5%

2016
- PPH 56%
- Daily 39%
- Guest Access Ticket 5%

2017
- PPH 55%
- Daily 39%
- Guest Access Ticket 6.5%

2018
- PPH 58%
- Daily 34%
- Guest Access Ticket 8%

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Recommended Next Steps

1) Separation of Ordinance 7 – IVGID Code *(Fall/Winter 2019)*
   - Beaches
   - Other Recreation

2) Administrative changes_updates *(Winter 2019-20)*

*Examples:*
   - minimal or zero impact to Recreation Privileges
   - No expiration date for an adult Picture Pass Card, and require minors only to get a new card at age 18
   - Refer to the “Punch Card” value as expiring annually as designated in the adopted budget and potentially change the name to “Guest Access Card”
   - Refer all rates or charges to the Key Rates adopted in conjunction with the annual budget
Recommended Next Steps – continued..

3) Community engagement & possible changes *(Spring/Summer 2020)*
   - Recreation Privileges
   - Redefining “Guests”
   - Commercial Activities
   - Beach Access
   - Recreation Punch Cards
   - Supporting Policies, Procedures, and Definitions
Still have questions? E-mail us at info@ivgid.org

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