



# IVGID

## Community | Audience

- Incline Village & Crystal Bay
- Families and Retirees
- High level executives
- Full and Part-time Residents
- Primary and Second homeowners
- Visitors

## Reach

Mailed to 6,900 homes, including second homeowners living across the United States, with additional 2,500 copies for locals at amenity areas throughout Incline Village, magazine is also inserted in the local newspaper and 5,000 additional copies of special issues distributed locally. Each issue reaches over 20,000 people.

**Home Value** \$500k - \$18M+

## Content

Engaging articles pertaining to the Incline Village General Improvement District (IVGID), clubs, events and resident amenities including; ski, golf, beach and fitness opportunities, real estate, mountain living and fun.

## Publication Dates | Reservations

6 Issues: February, Spring/Summer Activity Guide (April), June, Fall/Winter Activity Guide (August), October and December. Reservations due by the 5th & art by the 12th of month prior.

Use, type and display criteria of all advertisements in the IVGID Quarterly shall be determined by IVGID's General Manager or, in the case of his absence, his designee.

## Rates

Ad insertions per issue.

Back Cover \$2,200\*  
 Inside Back Cover \$1,800\*  
 Two-page Center Spread \$3,000\*

	1X - 3X	4X - 6X
Full page	\$1,950	\$1,700
1/2 page	\$1,400	\$1,250
1/3 page	\$1,200	\$1,000
1/4 page	\$800	\$650
1/6 page	\$700	\$550

\*Advertiser must commit to annual contract.

## artworkspeccs

