

*Ordinance 7:
An Ordinance Establishing Rates, Rules and
Regulations
for Recreation Passes and Recreation Punch
Cards by the
Incline Village General Improvement District*

*An overview presented by
General Manager Steve Pinkerton
October 11, 2016*

IVGID Background

How IVGID was created and when IVGID was granted Public Recreation

May 31, 1961: IVGID was created by the Washoe County Commissioners at a open, publicly noticed meeting under Nevada Revised Statute Chapter 318, Washoe County Ordinance No. 97, Bill #57. IVGID was created for paving curbs and gutters, sidewalks, storm drainages, sewer disposal, water supply and declaring an emergency. In addition to this creation, the first Board of Trustees was appointed.

March 14, 1964: The Washoe County Commissioners, again in an open, publicly noticed meeting, conveyed the powers relating to lighting, garbage and refuse, via Washoe County Bill #102, to IVGID.

June 23, 1965: IVGID was given, by the Washoe County Commissioners, during an open, publicly noticed meeting, the additional powers of public recreation, Washoe County Bill #117.

1968: IVGID purchased Burnt Cedar and Incline Beaches for \$2.1 million.

Community Development Background

Previous to 1968, buyers who purchased property from the Crystal Bay Development Company were required to purchase a share of stock in and pay assessments levied by the Incline Village Recreation Association (an association formed by the Crystal Bay Development Company).

1968: Burnt Cedar and Incline beaches came up for sale. The Incline Village Recreation Association was dissolved because it did not have the means to obtain financing to purchase the beaches; IVGID did and proceeded with bonding.

1976: IVGID purchased the two golf courses, ski resort, and bowling alley. The bowling alley was sold in 1978.

1978: IVGID constructed the Tennis Center on a lot purchased from Boise Cascade.

All of these purchases were done via bonding.

Ordinance 7

November 21, 1987 - Ordinance No. 7, Recreation Pass Policy, was initially adopted to become effective January 1, 1988.

Definitions

- Recreation Pass (also known as photo identification card, IVGID Picture Pass, photo pass) - A photo identification card linked to a parcel owner or family member allowing free or discounted access to IVGID venues
- Punch Card - A non-photo identification card linked to a parcel used like a debit card to buy down rates and primarily used by guests of parcel owners

Ordinance 7 shall be known and may be cited as the "Incline Village General Improvement District Recreation Pass Ordinance." The District Board of Trustees annually adopts a budget, which in combination with the Report for Collection of Recreation and Service Charges sets the annual Recreation Facility Fee and Beach Facility Fee. The Passes and Cards issued according to Ordinance 7 and assigned to parcels with those fees kept current provide bearers with access and other recreation privileges. Those parcels with annual fees not current are subject to recreation privileges being revoked.

Ordinance 7 Timeline Highlights

1988: Two options for pass allotments for IVGID recreation services became available. Under both options, property owners may receive additional passes or cards by paying additional annual fees.

Family: Recreation passes may be assigned to any two adults living in the same household and each adult's children 17 and under. No Recreation Punch Cards could be issued under this option.

Parcel Option: A combined limit of three Recreation Passes and/or Recreation Punch Cards may be issued under this option. Persons receiving privileges under this option need not be related to each other or to a parcel owner.

1993: The policy allowed for up to 5 photo identification passes or punch cards for every eligible parcel.

- Additional passes or cards could be purchased at a cost on 1/5th the recreation fee.
- Only 3 recreation passes were eligible to purchase golf season passes.
- The fourth and fifth, and any additional recreation passes, would be entitled to receive resident discounts for daily golf play.

Ordinance 7 Timeline Highlights (continued)

1995: The Family Tree rule was adopted. Every parcel may receive a combination of up to 5 Recreation Photo Passes or Punch Cards.

- A maximum of 3 Photo Passes per parcel may obtain a golf season pass.
- Additional Recreation passes can only be purchased for eligible family members of parcel owners or residents.
- Recreation Punch Cards could obtain daily discounts at golf.
- The family tree extended from 1st to 2nd degrees of consanguinity and affinity.

1998: The ordinance was amended to:

- Eliminate references to the use of Recreation Photo Passes to obtain golf season passes.
- Only five Recreation Passes per parcel can be used to obtain daily golf discounts
- Clarified recreation privileges for commercial parcels.
- Added a due-process procedure defining an appeal process for Pass or Card holder whose privileges are suspended for misconduct.

Ordinance 7 Timeline Highlights: 2006 & 2008

2006: On August 30, 2006, a public workshop on Ordinance 7 was held at the Chateau. An informational packet of materials was made available.

2008: The Board of Trustees established a subcommittee and met in open, publicly noticed meetings on:

January 23, February 12, February 26, March 11, March 25, and April 1

The subcommittee made a report at the **4/30/2008** Board meeting that resulted in an item being placed on the June 11th agenda. Pending litigation delayed further discussions about revisions to Ordinance 7.

Ordinance 7 Timeline and Highlights: 2013-2014

ALL of the following were open and publicly noticed meetings:

January 2013: Shortly following the elections in 2011/2012, a workshop was held on 1/17/2013. At this workshop, Trustee Hammerel said that he would like to address Ordinance 7.

April 24, 2013: At a Board workshop and a Regular Board meeting, Ordinance 7 was talked about by all members of the Board. It was agreed that they would begin discussions at the 1st or 2nd meeting in June.

May 29, 2013: The Board of Trustees gave Staff direction on how to proceed with Ordinance 7 changes. Six more meetings about Ordinance 7 occurred between June 2013 and March 26, 2014.

Ordinance 7 Timeline and Highlights 2013-2014

March 26, 2014: A Public Hearing was held on Ordinance 7. (Six people spoke in the first public comment section). The Board of Trustees adopted the proposed changes in a 4 - 1 vote.

April 30, 2014: 234 people in attendance at the BOT meeting. the Board of Trustees had a General Business Item to defer actions, take input, and hold another public hearing. Chairman Wolfe read a prepared statement in which he made a motion to rescind the changes to Ordinance 7 back to the 1998 version of the Ordinance and to hold a public hearing and have an item of reconsideration on today's agenda. This motion was passed in a 4 - 1 vote.

June 11, 2014: Rescinded the action taken on March 26, 2014 (the adoption of the revised Ordinance 7) and **reinstate Ordinance 7 exactly as written prior to that action** (i.e., put back into place the version of Ordinance 7, dated 1998).

Community Feedback

During the summer of 2014, IVGID held five open forums to collect feedback; the dates/times were as follows:

Tuesday, June 17, 5 - 7 p.m.

Tuesday, July 1, 3 - 5 p.m.

Tuesday, July 15, 5 - 7 p.m.

Tuesday, August 5, 3 - 5 p.m.

Tuesday, August 19, 5 - 7 p.m.

An Ordinance 7 survey was conducted during the summer of 2014; 544 responses were received from residents and property owners.

Ordinance 7 Meetings

General Consensus, Conclusions or Outcome?

- Keep Family Tree with some exceptions for the ‘modern family.’
 - Nannies, caregivers, exchange students etc., handled on case-by-case basis
 - Exceptions could be handled with ‘special’ Picture Pass with limited value (no Picture Passholder discounts)
- Limit Picture Passes to 5 with opportunities to purchase more within Family Tree
- Punch Cards should be limited
 - Focus on ‘guests of guests’
- Retain ‘exclusivity’ at the beaches
- Reduce overcrowding at the beaches
- Focus on protecting property values
- White Forms
 - Should be limited in some way
 - Control with Technology (bar code or RFID)
 - Special card/ticket that can’t be duplicated
 - More accountability on parcel owner (all use tied to parcel owner)
 - Better tracking of usage, look for excessive usage
- Provide parcel owners with better service and value (benefits)
 - Preferred Parking at the beaches
 - Quicker or special access during peak periods
 - Other privileges?

Ordinance 7 Survey

Key findings:

- 94% of respondents own a home in Incline Village/Crystal Bay
- 59% have lived here over 12 years
- 48% say they use the beaches the most over other venues
- 54% say they understand Ordinance 7 well
- 48% do not want Ordinance 7 to change
- 98% are happy living in Incline Village/Crystal Bay
- 80% say they are happy with IVGID as a whole
- Over 80% say IVGID has attributed to their property value

Status Quo

Currently in Ordinance 7, it states:

Picture Passes

- Parcel owners may receive up to 5 per family
- Can substitute some or all for punch cards
- Terms are a minimum of six months to maximum of five years, but validated annually
- Additional passes available for family members at \$166 each (no golf privileges)

Punch Cards

- Up to 5 can be substituted for Picture Passes
- Can purchase unlimited number of cards at \$166 each
- Expire every year, have to pay to renew
- Used to buy down cost of daily passes
- Can be used at beach without passholder present

Beach Guest Access Ticket

- Used primarily for beach access
- Assigned by parcel
- Allow unlimited purchase of guest passes for IVGID beaches at market rate

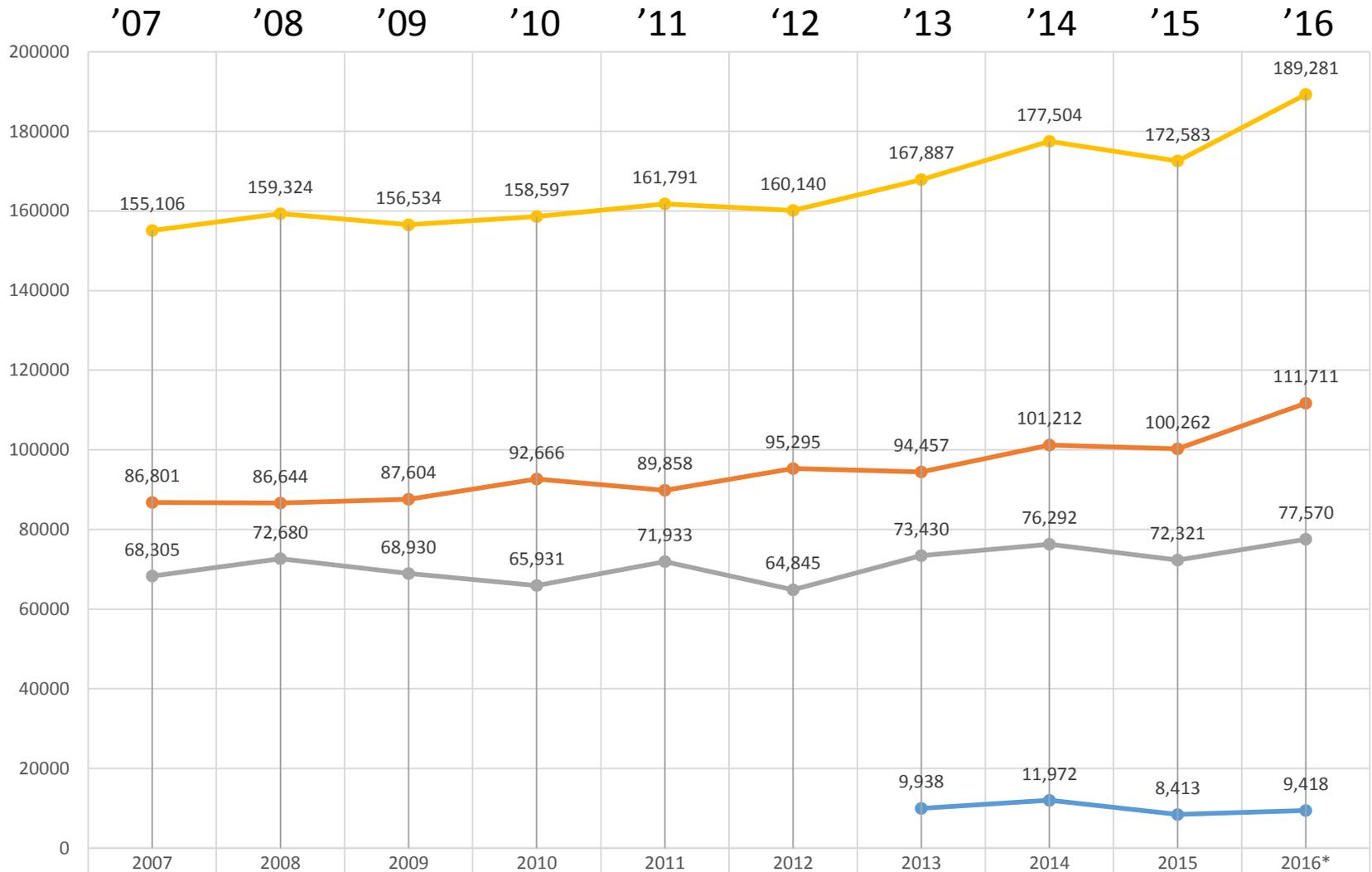
Prior “White Form” Beach Authorization Process

- 1) Property Management Companies/Private Residents request “x” amount of “White Form” beach authorizations from the Recreation Counter.
- 2) Once received, the companies fill out the info for their guests, and the guests then provide the White Form with guest fee payment at beach locations.
- 3) Guests carry the White Form with them for the entirety of their stay. The form is not scanned or tracked, however valid dates of stay duration are listed by the property manager or private owner on the form.
- 4) Parcel owners could also request the “White Form” for their guest/s, info is filled out by the Recreation Counter staff and placed in will call for the guest or parcel owner to pick up.

2016 Guest Access Ticket Beach Authorization Process

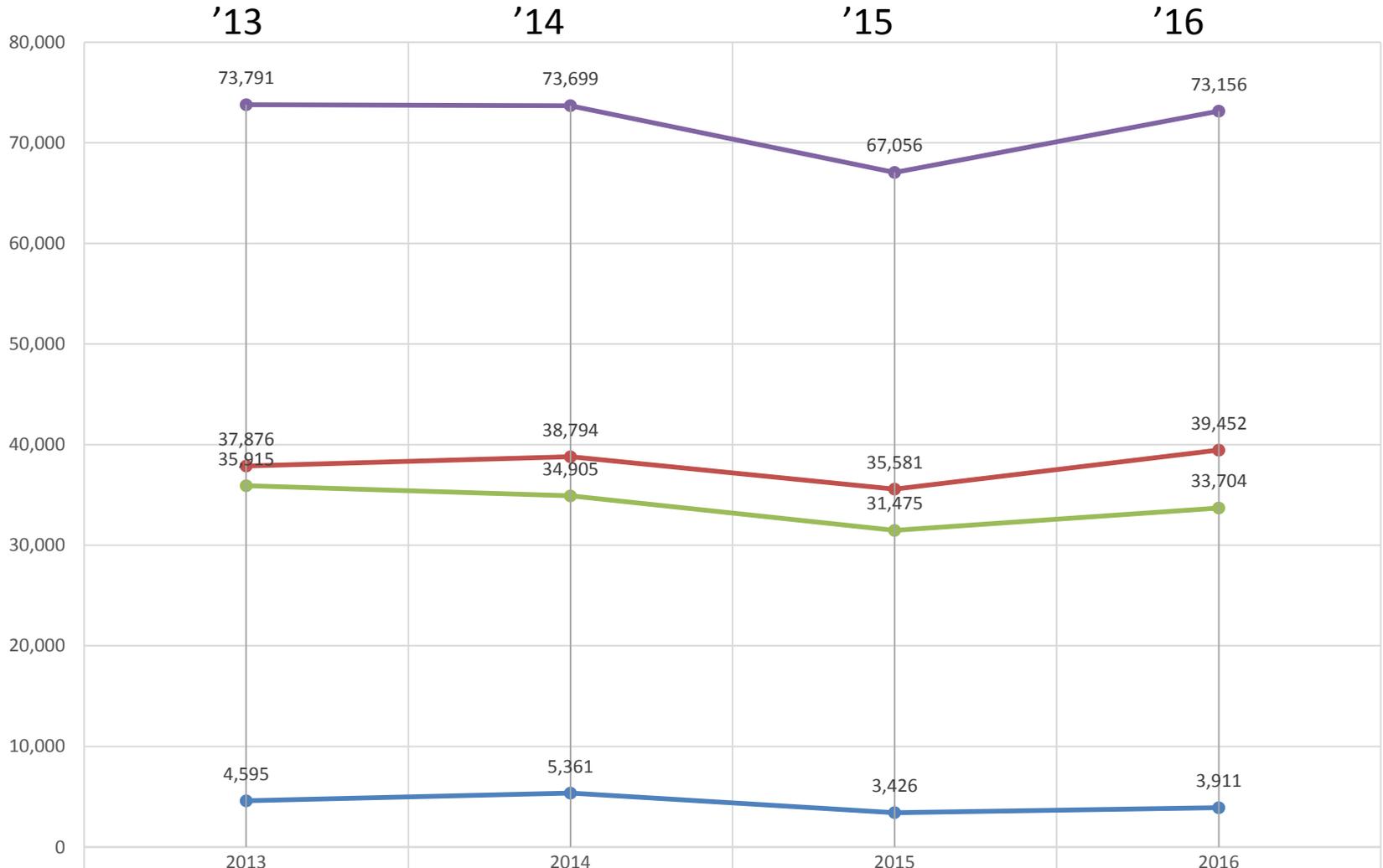
- 1) Parcel owner/property manager completes a “Guest Access Ticket” request form by providing parcel number and guest information, as well as necessary range of dates and number of guests (14 day maximum). Ticket is attached to the parcel. Request form available online.
- 2) Recreation Counter confirms and approves information on request form, issues bar coded Guest Access Ticket/s for guests to pick up at will call at the Recreation Center. Ticket is only valid for the duration of their stay in Incline.
- 3) Guests show Guest Access Ticket and pay applicable guest fee payment at beach locations.
- 4) Guest Access Ticket is scanned at beach locations.
- 5) This process adds more controls and the ability to identify abuse.
- 6) **Guest Access Tickets cannot be duplicated.**

Beach Visits 2007-2016



White Forms/Guest Access Ticket							9,938	11,972	8,413	9,418
Picture Pass Holders	86,801	86,644	87,604	92,666	89,858	95,295	94,457	101,212	100,262	111,711
Guest Visits	68,305	72,680	68,930	65,931	71,933	64,845	73,430	76,292	72,321	77,570
Total Visits	155,106	159,324	156,534	158,597	161,791	160,140	167,887	177,504	172,583	189,281

Beach Visits July 2013-2016



'13

'14

'15

'16

73,791

73,699

67,056

73,156

80,000

70,000

60,000

50,000

40,000

30,000

20,000

10,000

0

2013

2014

2015

2016

4,595

5,361

3,426

3,911

37,876

38,794

35,581

39,452

35,915

34,905

31,475

33,704

White Forms/Guest Access Ticket

4,595

5,361

3,426

3,911

Picture Pass Holders

37,876

38,794

35,581

39,452

Guest Visits

35,915

34,905

31,475

33,704

Total Visits

73,791

73,699

67,056

73,156

Punch Cards

Punch Cards

- Up to 5 can be substituted for Picture Passes
- Can purchase unlimited number of cards at \$166 each
- Expire every year, have to pay to renew
- Used to buy down cost of daily passes
- Can be used at beach without passholder present

Concerns

- Punch cards value based on total amount of Recreation Fee
- Majority of Recreation Fee goes towards capital needs
- Punch Cards used towards venue operations
- Punch Cards only good for daily admissions
- Punch Card policies contribute greatly to confusion regarding Ordinance 7