TO: Board of Trustees

THROUGH: Steve Pinkerton
General Manager

FROM: Indra Winquest
Parks & Recreation Director

SUBJECT: July 2017 Parks & Recreation Status Report

DATE: August 15, 2017

<table>
<thead>
<tr>
<th>Incline Village Parks &amp; Recreation Status Report</th>
<th>2015</th>
<th>2016</th>
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<td>Recreation Center Monthly Touches</td>
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<td>Fiscal (YTD) Touches</td>
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<tr>
<td>Fiscal (YTD) Touches</td>
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RECREATION CENTER

- Total Revenue for the Recreation Center, which includes Memberships, Massage, Food, Service and User Fees, and Merchandise is right on budget at $86,179 for the month, which is also $12,700 over last year’s revenue.
- Total operating is under budget.
- Electronic people counters reported total visits at 22,872 for the Rec Center in July.
- 25th Anniversary logo is complete, the Rec Center had a float in the RWTB parade, and the banners and flyers for inside and outdoor promotion of the 25th Anniversary are complete.
- Received 25th Anniversary retail and uniforms t-shirts.
- Started Massage at the Beach.
- Received summer & fall uniforms.
- Group Fitness Classes are very busy and crowded.

A Look Ahead – August

- Considering the purchase or rental of another vending machine for snacks to help reduce congestion at the front counter during the summer.
- Follow-up on corporate leads.
- Continue implementation of a few sales strategies to include: Corporate event to meet leaders in each company March/April Couples sale the month of February, increase price of corporate membership, create a tag line for the Membership and Fitness experience at the Recreation Center.
- Hiring a second massage therapist for a few days at the beach in August.

RECREATION COUNTER

- Continued reserving facility and field rentals for summer.
- Discussing procedures to re-evaluate during fall.
- Upcoming fall/winter kayak rental slot renewals.
- Planning for IVGID Appreciation Days.
A Look Ahead – August

- Continue input of summer/fall programming into Vermont.
- Cross-train more staff on Vermont systems.
- Begin slightly re-organizing front desk staff workstations.

FITNESS, HEALTH AND WELLNESS

- 213 Personal Training, nutrition counseling and Special Program sessions took place in the month of July.
- The first Sunset Kayak Social took place at Incline Beach on July 20. Inclement weather the kayaks stayed on shore. Participants enjoyed socializing & delicious dinner. A make-up kayak session is available at the August 24 event.
- The Summer Sacred Sounds Gong Meditation Series started on Incline Beach on July 17 & 31
- 5 Peaks in 5 Weeks Hike Series, led by Robin Elley and Shelia Leijon, began with hike one to 5 Creeks and hike two to 5 Lakes on July 22 and 28.
- The Yin Yang Yoga Workshop, taught by yogis Barb Ricotta and Debra, was held in the Rec Center Backyard on July 29.
- Adult Ballet continues with instructor Danielle Pearson.

A Look Ahead – August

- Adult Ballet continues through August. Instructor Danielle Person will take a break to welcome the birth of her little one in September.
- 5 Peaks in 5 weeks, sacred Sounds and Sunset Kayak Socials will conclude in August
- The revamp of the Health & Wellness Initiative will roll out in late August through September.

SENIORS

- The Senior Transportation Program serviced 126 passengers for the month of June.
- The regular monthly Vets Club Board meeting and General Meeting hosted approximately 45 people for their monthly membership meeting.
- Conversation Café – July 6, 13, 20 & 27
  - July 6: What brought you to Incline?
  - July 13: Coping with Change?
  - July 20: Current Events
  - July 27: Sanctuary Cities – pros & cons?
- Digital Photography field trip cancelled due to low enrollment.
- Tuesday 55+ Hiking Series continues through October.
- Incliners hosted 177 attendees at the monthly dinners, Singles group and book club.

Bocce on the Beach is held each Wednesday, 4-5:30 with optional BBQ at Ski Beach! Join the fun!
Vets Club served 840 people at the annual 4th of July Pancake Breakfast. Approximately 250 people attended both the Veterans Recognition Luncheon and the Veterans Tribute on the Beach for the 4th of July festivities.

**A Look Ahead – August**

- Incliners Catered dinner on Tuesday, August 15th, “Not-So-Hot August Nights”, at 5:30pm at the Chateau.
- Transportation: Tuesdays to Reno – August 8 & 22 /Tuesdays to Carson City – August 1, 15, & 29; Local Wednesday runs are August 2, 9, 16, 23, & 30; Aug 16 - Local/Truckee.
- Conversation Café – Aug 3, 10, 17, 24, & 31
  - Aug 3: Population Growth – consequences and benefits
  - Aug 10: Our Federal Tax System – why it breeds corruption and how do we fix it?
  - Aug 17: Current Events
  - Aug 24: Immigration – legal/illegal – the pros & cons?
  - Aug 31: Healthcare & the Government
- 55+ Hiking Series continues! Join fellow hikers for moderate treks around the Tahoe area each Tuesday. Meet at the Recreation Center for a prompt 9:00am departure.
- Digital Photography Club: No August meeting.
- Bocce on the Beach through August. Sign up and meet at Ski Beach, Weds, 4-5:30, with BBQ afterwards
- Next Summer Moonlight Hike with wine & cheese social is Thursday, Aug 10! Sign up!
- Vets Club General Membership Meeting – Thursday, Aug 31, BBQ at Aspen Grove, 12:00-2:00pm.

**PARKS**

- Parks staff attended the District’s safety committee meeting.
- Polymenders Playground Repair Company repaired plastic on slides at Preston Park.
- Sliding pole at Preston Park 5 to 12’s year olds playground was replaced.
- Two Parks employees attended Arborist safety training for chipper and chainsaw use in Reno July 18, 2017
- Parks staff continues to removed driftwood and debris from the beaches from wave action.
- Hazards (cables, concrete, wood posts) just below the sand were exposed from wave action and promptly removed from Incline Beach.
- Special events at the beaches and parks for July 4th week were successful.
- The softball tournament took place July 8, 9, 5, 16, 22, 23
- Soccer camp took place on Village Green in July.
- La Crosse camp and the two weekend La Crosse tournaments were successful, however there was impact to turf on Village Green.
- Hardball tournament July 29, 30 was successful.
- Home-plate batter boxes were upgraded from underlining rubber mats to special clay bricks and additional home-plate clay.
- Woodchips from tree service contractor were delivered along Incline Creek property for erosion control, and too control weeds.
- Parks staff supports the Massage at the Beach program every Thursday by setup and taking down tent sidewalls, message table and floor matting.
- The Parks teams supports the Recreation Department’s, Diamond Peak Kids Camp by cleaning the Diamond Peak restrooms, and provide supplies.
• Parks staff are employing eleven J-1 visa holders to staff seasonal positions.
• Parks staff continues to remove noxious weeds.
• The IVGID Brush Crew; removed dead trees and shrubs from the parks.
• Parks staff installed a Rotary Club memorial bench at Burnt Cedar Beach.

A Look Ahead – August

• Fire Marshall inspections scheduled in August.
• The District’s safety week will take place in August.
• Soccer goals will be setup at Village Green & Incline Park fields.
• Parks staff are scheduled to install a bear-box and doggie dispenser is along Incline Creek near the bridge crossing.
• Water Carnival will take place on Incline Park #3 Field August 5, 2017.

YOUTH, FAMILY & COMMUNITY PROGRAMS

• Held paddleboard camp (junior, half day, and full day camps).
• Coordinated Base Camp at Sierra Nevada College.
• Held Starlight Cinema.
• Coordinated daily swimming for campers.
• Held specialty cooking and sewing camp.
• Planning Water Carnival.
• Assisted during the 4th of July.
• Social media marketing for all programs.
• Update website.
• Update fall brochure and marketing materials.
• Coordinated the LITE Program.

A Look Ahead – August

• Starlight Cinema.
• Planning for fall programming.
• Fall program marketing.
• Camps.
• Water Carnival.

SPORTS

• Karate had 13 participants.
• TK Basketball Camp had 29 participants.
• Adult Softball will continue in July.
• Incline Soccer Camp had 30 participants.

A Look Ahead – August

• Adult Softball will continue through August 30th.
• TK basketball camp Session 2 will end August 4th.
• A new Youth Soccer Camp will begin July 10 and end July 14th.
Adult Softball will continue through August 30\textsuperscript{th}.

AQUATICS

- Attendance at the Rec Center steady.
- Private lesson enrollment high.
- Swim team enrollment increasing with addition of a pre-swim team lesson.
- Swim Around Tahoe enrollment steady.
- Second session of swim lessons completed with average enrollment.
- Third session of swim lessons underway with high enrollment.
- Jr. Lifeguard class completed with high attendance.

A Look Ahead – August

- Session IV of Summer swim lessons to begin on 8/7 at Rec Center and Burnt Cedar.
- Stroke clinics continuing.
- Beaches being staffed 7 days a week through August 18\textsuperscript{th}.
- NNA Summer Swim Club ending August 18\textsuperscript{th}.
- Water Carnival August 5\textsuperscript{th}.
- X-terra Triathlon August 19\textsuperscript{th}.

TENNIS

- Continued daily adult clinics & youth camps.
- Great Tennis private lesson participation.
- Session 5 of QuickStart Clinics.
- Planning for Incline Open Tournament.
- Planning for IVGID Appreciation Days.
- Youth afternoon clinics continue with good enrollment.

A Look Ahead – August

- 37\textsuperscript{th} Annual Incline Open Tournament August 11-13.
- Final Adult Camp, Competitive Junior Academy, and QuickStart sessions of the season late August.