**MEMORANDUM**

**TO:** Board of Trustees  
**THROUGH:** Steve Pinkerton  
General Manager  
**FROM:** Indra Winquest  
Parks & Recreation Director  
**SUBJECT:** June 2017 Parks & Recreation Status Report  
**DATE:** July 17, 2017

<table>
<thead>
<tr>
<th><strong>Incline Village Parks &amp; Recreation Status Report</strong></th>
<th>2015</th>
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<td>Recreation Center Monthly Touches</td>
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<td>Monthly Beach Touches w/o boat &amp; Jet</td>
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<td>Monthly Tennis Touches</td>
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<td>Department Monthly Totals</td>
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<td>Department Fiscal YTD Totals</td>
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RECREATION CENTER

- Total Revenue for the Recreation Center, which includes Memberships, Massage, Food, Service and User Fees, and Merchandise is ahead of last year’s actual at this time by $58,139. Total Revenue for 16-17 fiscal was $915,974. Our next year’s goal is to reach $1,000,000.
- Total operating YTD is under budget.
- 4th of July preparations
- June 3 to July 3rd 12,582 visits to the Recreation Center were captured by the electronic front door counters. Then from July 3rd at 4:00pm until July 5th another 1600 visit came through the doors in a 1 ½ days.
- CIP purchases for 2016/2017 are complete for Recreation Center, and all asset forms have been submitted.
- 25th Anniversary logo is complete, the Rec Center had a float in the RWTB parade, and the banners and flyers for inside and outdoor promotion of the 25th Anniversary are complete.
- Completed 25th Anniversary Marketing and Event Plan
- Ordered 25th Anniversary retail and uniforms

A Look Ahead – July

- Final 4th of July preparations
- Considering the purchase or rental of another vending machine for snacks to help reduce congestion at the front counter during the summer
- Follow-up on corporate leads
- Complete quotes for CIP purchases
- Send Thank-You cards/messages to members who attended the Cowgirl Poetry Event.
- Continue implementation of a few sales strategies to include; corporate event to meet leaders in each company March/April Couples sale the month of February, increase price of corporate membership, and create a tag line for the Membership and Fitness experience at the Recreation Center.
- Hiring a second massage therapist for some evenings and Sundays this summer.
- Preparing for Massage at the Beach – delayed a week

RECREATION COUNTER

- Continued selling and completion of contract for remaining new Paddleboard specific racks at Ski/Hermit Beach.
- Continued reserving facility and field rentals for summer
- Continued Beach Ticket printing process upon requests and approvals
- 4th of July preparations
A Look Ahead – July

- Continue input of summer programming into Vermont
- 4th of July Recap
- Continue Beach Ticket printing process
- Continued training of staff of more aspects of Vermont Systems

FITNESS, HEALTH AND WELLNESS

- 217 Personal Training, nutrition counseling and Special Program sessions took place in the month of June.
- The Spring/Summer Kids Dance program ended with a recital on June 9 held in the Incline High School Theater
- BODYPow continues to grow at the Diamond Peak Base Lodge

A Look Ahead – July

- Look for great summer programming starting in mid-July Including:
  - Kayak Sunset Socials
  - Tahoe WineXperience Events
  - Summer Sacred Sounds Gong Meditation Series
  - 5 Peaks in 5 Weeks
  - Yin Yang Yoga

SENIORS

- Transportation: Tuesdays to Reno – June 13 & 27 / Tuesdays to Carson City – June 6 & 20; All Wednesdays-Local; Wed, June 14 - Local/Truckee.
  - The Senior Transportation Program serviced 160 passengers for the month of June.
  - The regular monthly Vets Club Board meeting and General Meeting hosted approximately 62 people for their monthly membership meeting.
- Conversation Café – June 1, 8, 15, 22 & 29
- Digital Photography regular meeting – Wed, June 14, at Aspen Grove, 6:00-7:30pm
- Tuesday 55+ Hiking Series began May 2. Hikes continue each Tuesday through October.
- 15 participants enjoyed the second field trip of the season to the Reno Rodeo.

A Look Ahead – July

- Incliners Catered dinner on Tuesday, July 18th at 5:30pm at the Chateau.
- Conversation Café – July 6, 13, 20 & 27
  - July 6: What brought you to Incline?
  - July 13: Would you rather meet your great great grandparents or your great great grandkids?
  - July 20: Current Events
  - July 27: What do you think Conversation Café should be about?
55+ Hiking Series continues! Join fellow hikers for moderate treks around the Tahoe area each Tuesday. Meet at the Recreation Center for a prompt 9:00am departure.

Digital Photography Club: No July meeting
Next Summer Moonlight Hike with wine & cheese social is Thursday, July 6! Sign up!
Vets Club General Membership Meeting – Thursday, July 27, at the Chateau, 12:00-2:00pm.

PARKS

Parks staff attended the District’s safety committee meeting. The IVGID Playground Safety Committee met on June 13, 2017. Playground safety inspection occurred weekly by Certified Playground Safety Inspector, a parks employee who is a Certified Playground Safety Inspector.
FIBAR engineered wood surfacing product was added the playgrounds at Incline Beach, Burnt Cedar and Preston Park.
IVGID Brush Crew conducted work removing brush and trees at Disc course, along Incline Creek, Incline Beach, Over-flow parking lot and Fitness Course.
Paver replacement occurred at Village Green around the restrooms.
Parks staff removed driftwood and debris from the beaches and beach raking conducted numerous times.
Renovating turf areas, slicing, raking, aerating, over-seeding, applying fungicide and fertilizer.
The first fast pitch softball tournament took place June 17th and 18th.
IVGID’s Arbor Day celebration was on June 14, at Aspen Grove from 9:30AM to 12noon. Thirteen trees were planted in Aspen Grove.
Woodchips from Preston Park were used at other Parks sites and the Ski Area for mulch and erosion control.
A contractor installed bollards at Village Green, Ski Beach and Burnt Cedar.
The Burnt Cedar handicap access paved pathway to the beach was enhanced to deter water runoff.
Parks staff installed accessibility matting from the water to upper part of Hermit Beach.
Nine picnic tables received for Beaches were delivered June 6th and installed soon thereafter.
The Parks staff assisted the Rotary Club installing a memorial bench at Burnt Cedar Beach.
Seven J-1 workers started working part time for us as much as their primary employment allowed.
180 cubic yards of organic waste was delivered to Full Circle, making our total green waste for FY 16-17 540 cubic yards.

A Look Ahead – July

Red White and Tahoe Blue events.
Replacing sliding pole at Preston Park 5 to 12 year olds’ playground.
Tournaments almost every weekend
Lacrosse camp and tournament

YOUTH, FAMILY & COMMUNITY PROGRAMS

Held the after school program for four weeks
Extended the Tiny Timbers Program this month for two days a week for two weeks
Organized Kid Zone
Planning for summer camps
Marketing for summer programs
Collaborate with 8th grade promotion festivities at Aspen Grove
Camp registration
Hiring summer staff
Held Travels through Time Camp
Held paddleboard camp (2 sessions for two weeks)
• Opened up Base Camp at Sierra Nevada College

A Look Ahead – July

• Planning for start of the summer programs
• Planning for staff training
• Starlight Cinema begins July 13th
• Camp marketing
• Camps
• Planning Water Carnival

SPORTS

• Youth Softball games was successful and ended on June 9th.
• Karate had 14 participants.
• TK Basketball Camp had 24 participants
• New Youth Soccer Camp registration
• Adult Softball will begin June 14th with 10-12 coed teams.

A Look Ahead – July

• Adult Softball will continue
• TK basketball camp Session 2 will be collecting registrations for August.
• A new Youth Soccer Camp will begin July 10.
• Adult Softball will continue through July.

AQUATICS

• Attendance at the Rec Center steady
• Private lesson enrollment high
• Swim team enrollment increasing with addition of a pre-swim team lesson
• Swim Around Tahoe enrollment steady
• First session of Summer swim lessons underway at Rec Center and Burnt Cedar
• Lifeguard class completed
• WSI class completed
• Jr. Aid classes completed
• Nike Swim Camp completed with high attendance

A Look Ahead – July

• Session II of Summer swim lessons to begin on 7/10 at Rec Center and Burnt Cedar
• Stroke clinics continuing
• Beaches being staffed 7 days a week through mid-August
• Jr. Lifeguard class starting 7/10
• NNA Summer Swim Club underway
TENNIS

- Continued daily adult clinics
- Great Tennis private lesson participation
- Session 4 of QuickStart Clinics
- Family Tournament took place
- Youth afternoon clinics continue with good enrollment
- Youth Ice Cream Social
- Pickleball Camps & Lessons with Laura Fenton took place June 15 – 18 with great participation.

A Look Ahead – July

- Continued planning for Incline Open
- Breakfast at Wimbledon July 16th
- Plan for IVGID appreciation days