TO: Board of Trustees

THROUGH: Steve Pinkerton
General Manager

FROM: Indra Winquest
Parks & Recreation Director
December 2018 Parks & Recreation Department Status Report

DATE: FEBRUARY 15, 2019

<table>
<thead>
<tr>
<th>Incline Village Parks &amp; Recreation Status Report</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
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<tr>
<td>Recreation Center Monthly Touches</td>
<td>23,869</td>
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<td>Fiscal (YTD) Touches</td>
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<td>Youth/Family/Events Monthly Touches</td>
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<td>Fiscal (YTD) Touches</td>
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<td>Sports Monthly Touches</td>
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<td>Facility/Field Rentals Monthly Touches</td>
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<td>Fiscal (YTD) Touches</td>
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<td>Monthly Beach Touches w/o boat &amp; Jet</td>
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<td>Fiscal (YTD) Touches</td>
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<td>Monthly Tennis Touches</td>
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<td>Fiscal (YTD) Touches</td>
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<td>Department Monthly Totals</td>
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<td>Department Fiscal YTD Totals</td>
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RECREATION CENTER

- Electronic people counter reported through the front door was 20,823 for January. This count does not indicate revenue increase or decrease, merely the amount of people who walk through the front door of the Recreation Center.
- Walked Rec Center with buildings department regarding the quality of cleaning.
- Continue update on CIP and Operation budgets...added additional revenue and scrutinized labor allocations
- Decorate Lobby for February
- Increase the prices of some food and clothing merchandise

A Look Ahead – February

- Ongoing consideration of purchasing or renting another vending machine for snacks to help reduce congestion at the front counter during peak times.
- Raffle and incentive program roll out to encourage residents to create a profile for online registration and update their contact information.
- Assessing the needs of Kid Zone operation; Considering fundraising and rental fees to enhance revenue in Kid Zone
- Initiate the use of newly designed electronically tracked complimentary passes for Recreation Center & Tennis Center.
- Painting major areas of the Recreation Center
- Marketing booth at DP Community Appreciation Days
- Discussion of commission (upselling options) as incentive for increased revenue for the Recreation Center

RECREATION COUNTER

- Designed new “Fun Passes” with Accounting and C2 committee. These items are also built in our software system, and are scanned and tracked.
- Trained Senior Rec Clerks on renewal notices out of RecConnect, our mass email portal in Vermont Systems.
- Input 2019/20 kayak and paddleboard storage into Vermont systems.
- Created department specific nametags for employees of the Rec Center, Tennis, Beaches, and Parks
- New Parks & Rec Admin Specialist, Kerrie Tonking started December 31st.

A Look Ahead – February

- Additional Kayak rental rack slot sales.
- Email and data collection promotion, as well as online registration promotion.
- Training other staff members on inputting programs, specifically aquatics swim lessons and swim team.
- Couples Valentine’s Membership special running through February at the Rec Center.

FITNESS, HEALTH AND WELLNESS

- The Tai Chi program with Dave Norehad continues to on to Mondays, Wednesdays and Thursdays in the front of the Gym from 10:30am – 11:30am
- Ongoing Adult Ballet, taught by Daniele Pearson, continues on Mondays at lunchtime.
- The Personal Training program continues to beat projections that were set for 2018
- The return of Ballroom Dancing with Judy Lee has been received with rave reviews from participants

A Look Ahead – February

- Registration for the Annual Fitness Challenge begins on February 25. This year’s challenge will include employees from our community partners at the Hyatt Regency Lake Tahoe
- Look for affordable, flexible Personal Training options with the Incline Village Recreation Center’s Online Personal Training platform and the return of Small Group Personal Training
- Registration for the Spring/Summer Kids Dance program begins February 5th

SENIORS
321 Incliners attended the monthly events held in January. Numbers include attendance at the monthly catered dinner, book club, singles night, and the first 4 Après Ski lunches of the 2019 season.

Transportation: 123 people utilized the Senior Transportation program for the month of January.

Tuesdays - Carson City – January 15 & 29/ Reno – January 8 & 22

Wednesdays - Local (IV/CB/KB) – January 2, 9, 16, 23, & 30. Truckee Wednesday is Jan16.

Conversation Café: 82 attendees for January – No Conversation Café due to power outage on Jan 17

Jan 3: Does Age Matter in Relationships?

Jan 10: Should the Alcoholic Drinking Age be Increased or Decreased and Why?

Jan 17: Current Events

Jan 24: Is the Death Penalty Effective as a Behavior Deterrent? What are Some Other Considerations For & Against its Use

Jan 31: Are Actors & Athletes Paid Too Much? Why is There Still Such Inequality in These Salaries Relative to Gender?

The weekly 55+ Snowshoe Hike Series finished the month with 48 participant.

Veterans Club hosted 35 members at the first meeting of 2019.

The first month of 55+ Ski Clinics saw 81 people hit the slopes!

A Look Ahead – February

Tuesdays - Carson City – Feb 5 & 19/ Reno – Feb 12 & 26

Wednesdays - Local (IV/CB/KB) – Feb 6, 13, 20, & 27. Truckee Wednesday is Feb 20.

Conversation Café:

Feb 7: Are We Facing a Resource Crisis in Our County, State, Country, or World?

Feb 14: What Triggers Your Passion?

Feb 21: Current Events

Feb 28: “What Should I Do With the Rest of My Life?”

55+ Snowshoeing continues on Tuesdays. Join the group for a couple of hours of traipsing through the snow and lunch afterwards at one of many local eateries!

55+ Ski Clinics are each Wednesday from 9:30 – noon at Diamond Peak. No clinic Feb 20 due to Ski Week crowds.

Incliners Après Ski lunches held each Wednesday at noon (following the 55+ clinics) for the duration of ski season. (No lunch on Feb 20 due to Ski Week crowds.

Incliners Catered Dinner on Feb19, book club, singles, and Après Ski lunches.

Veterans Club General Membership meeting is scheduled for Thursday, Feb 28, at the Chateau, noon-2:00pm with a guest speaker and pizza/salad lunch!

PARKS

- Parks staff participated in the district safety committee meeting January 8th.
- Fire extinguishers and eye wash station signed-off monthly.
- Debris and plastic picked up from shoreline at beaches.
- Parks Crew Supervisor attended January’s Nevada Shade Tree Council meeting in Reno.
- Christmas tree recycling took place at Preston Park parking lot and ended at the end of January.
- Tree pruning by Parks staff took place at Aspen Grove, Village Green and Ski Beach.
- Vermont Main Trac training was conducted for Parks staff on January 3rd.
- Snow removal duties took place at the Recreation Center, Aspen Grove, Administration and other park sites.
- Earned Tree City 2018 Award and the only Tree City Growth Award in Nevada.
- I-Tree tree inventory mapping in process.
- A tree fell over on the Disc Golf Course and branches trimmed off for safety.
- Two value coins given out to two very hard working Parks employees.
- Ongoing budget process for CIP and operating.
- Doggie bags stocked and trash and recycling bear boxes emptied.

A Look Ahead: February

- Snow removal duties
• Working on an NDF urban forestry grant application

YOUTH, FAMILY & COMMUNITY PROGRAMS
• Begin spring program marketing
• Update website for department
• Program and event eflyers
• Maintain the department Facebook page

A Look Ahead – February
• Winter and spring events and program marketing
• Community Snowshoe
• Egg Hunt
• Marketing
• Social media marketing
• Kid Zone licensing
• Teaching CPR and First Aid Classes

SPORTS
• TK Play like a Champion league ends.
• Winter Adult Volleyball League Registration begins.
• Youth Basketball begins

A look ahead – February
• Adult Volleyball League begins
• Youth basketball continues
• Youth Softball registration begins.

AQUATICS
• Stroke clinics continuing
• Session III began January 14th
• Swim team with increasing numbers
• Swim Around Tahoe with increasing numbers
• In-water slide arrived and is ready to use

A Look Ahead – February
• Winter Swim Lesson Session III ends 2/11
• Planning for next internal swim meet

TENNIS
• Pickleball drop-in group play continues at the Recreation Center.
• Submitted 1st draft of upcoming Tennis Center budget.
• Indoor Pickleball clinics at the Rec Center with CJ Johnson began
• Indoor youth Tennis clinics with Dominic Morelli began

A Look Ahead – February
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