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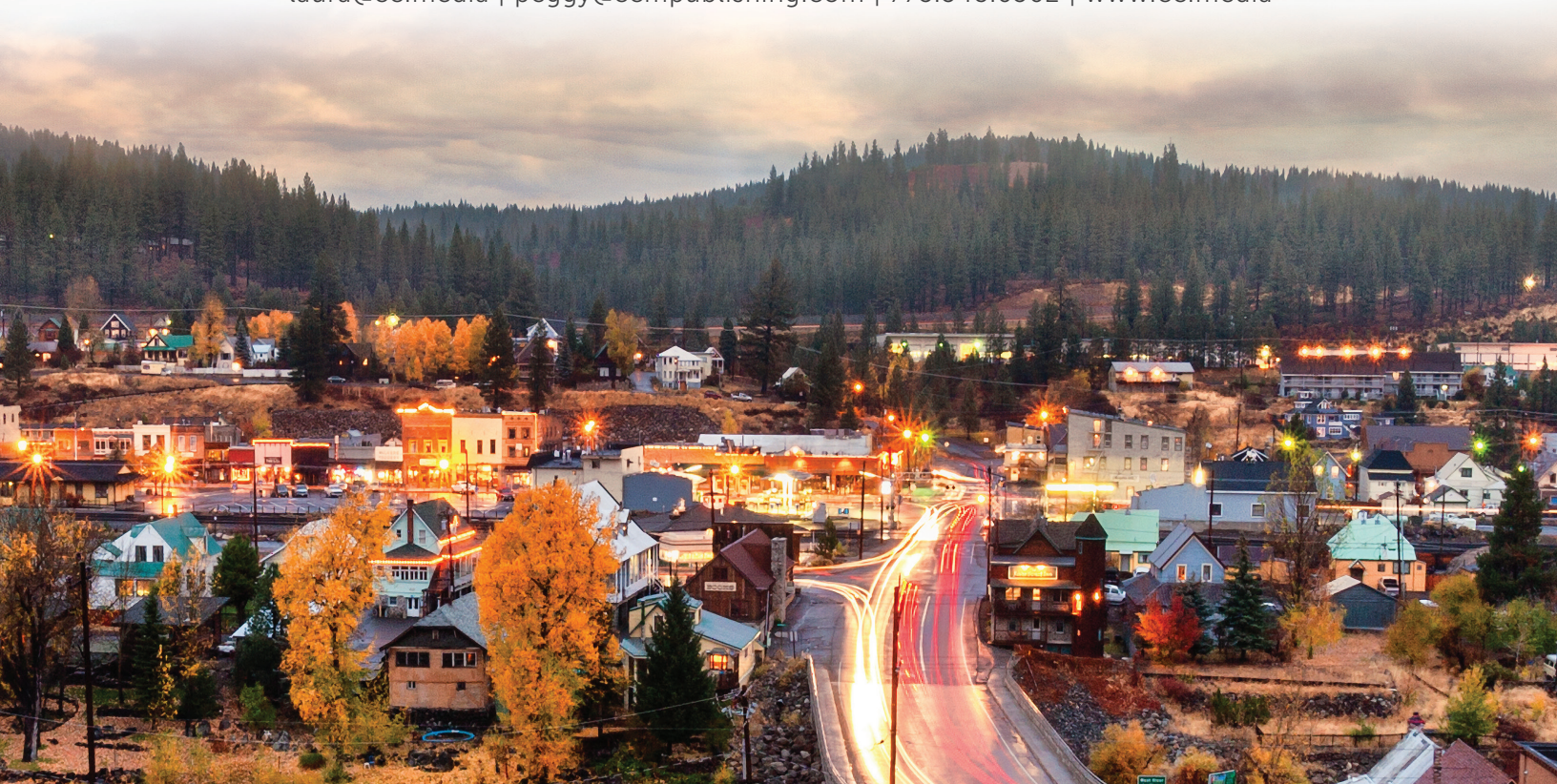



IVGID MAGAZINE | NORTHSTAR LIVING | TRUCKEE MAGAZINE | THE SHIRE
TAHOE DONNER NEWS | ARROWCREEK VIEW | DAMONTE RANCH MAGAZINE

2026 mediakit

Reno | Truckee | Incline Village

laura@cc.media | peggy@ccmpublishing.com | 775.548.6562 | www.cc.media



advertising**rates**

ccmedia publishing

2026 MEDIA KIT



4 issues per year

Published

April
June
September
December

IVGID Magazine

Community | Audience

- Incline Village & Crystal Bay, NV
- Families and Retirees
- High Level Executives
- Full and Part-time Residents
- Primary and Second Homeowners
- Visitors and Vacationers

Reach

IVGID magazine is mailed to 6,900 homeowners, many going to the primary residence of the second homeowners. Each issue reaches over 20,000 people. An additional 1,500 copies are available at amenities throughout Incline Village.

Home Value $500k - $25M+

Content

Engaging articles pertaining to the Incline Village General Improvement District (IVGID) classes & activities, clubs, events and resident amenities (ski, golf, beach, and fitness), real estate, mountain living and fun.

Rates	1X-2X	3X+
Full page	$2,325	$2,100
1/2 page	$1,725	$1,550
1/3 page	$1,450	$1,250
1/4 page	$1,000	$825
1/6 page	$800	$650

Premium Positions

Back Cover	*$2,725
Inside Back Cover	*$2,425
Inside Front Cover	*$2,475
Two-page Center Spread	$3,200

**Advertiser must commit to annual contract.*
Ad rates are per issue. Use, type and display criteria of all advertisements in the IVGID Magazine shall be determined by IVGID's General Manager or, in the case of his absence, his designee.

advertising**rates**

ccmedia publishing

2026 MEDIA KIT





Golf Cart GPS Screen Advertising

Incline Village Championship Golf Course

Audience

A classic 18-hole public Lake Tahoe golf course featuring a Robert Trent Jones Sr. design and beautiful lake views. This par-72 course gets many accolades.

#1 In *Tahoe Quarterly's* "Best Golf Course on North Shore"
#17 Overall - *GolfPass* "Top 50 U.S. Courses"
#2 Overall - *GolfPass* "Top 25 Courses for Best Conditions"
#3 Overall - *GolfPass* "Top 25 Golf Course Layouts"
#3 Overall - *GolfPass* "Top 25 Golf Courses in Nevada"

Reach

Approximately 25,000 rounds of golf each season. Season is typically mid-May through mid-October. 100% of players utilize a GPS-equipped Golf Cart.

Ad Details

Ad includes: Full Screen ad on the Fairway (minimizes to an insert sized ad) and Full Screen ad from Green-to-Tee area. One advertiser per each Fairway/ Green-Tee area.

Rates

$3,500/Season: Includes 1 Full Screen ad on 1 Fairway, insert ad on that Fairway and Full Screen ad on 1 Green-to-Tee area.
$2,500/Season with annual committment in *IVGID magazine* (3 issues minimum).

Art Specs

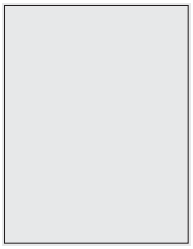
Full Screen ad 1024 x 600px; Insert ad 314 x 141px
Both sizes needed.
JPG files only.

artworkspecs

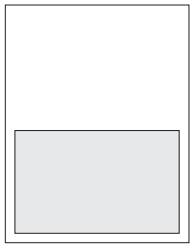
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2026 MEDIA KIT

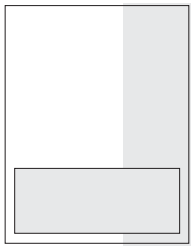
ArrowCreek View | Northstar Living | The Shire



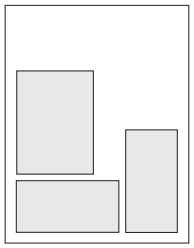
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+.125" Bleed
Two-page Spread
17w x 8.5h
+.125" Bleed



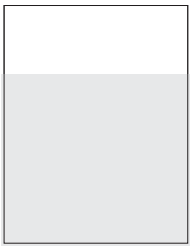
1/2 Page
7.6875w x 5h



1/3 Page
7.6875w x 3h
2.84w x 11h
+.125" Bleed



1/4 Page
3.72w x 5h
1/6 Page
2.4w x 5h
5w x 2.4h

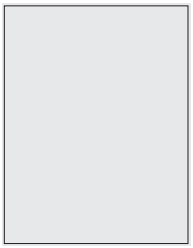


Back Cover
8.5w x 8h
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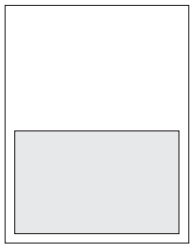


IVGID Magazine | Damonte Ranch Magazine | Truckee Magazine

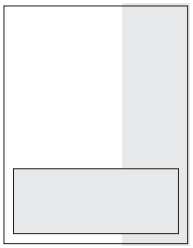




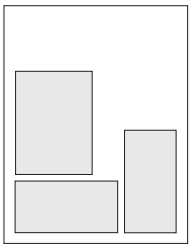
Full Page
8.375w x 10.875h
+.125" Bleed
Two-page Spread
16.75w x 8.375h
+.125" Bleed



1/2 Page
7.6875w x 5h



1/3 Page
7.6875w x 3h
2.84w x 10.875h
+.125" Bleed

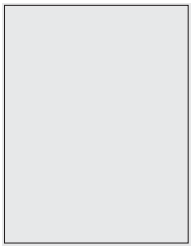


1/4 Page
3.72w x 5h
1/6 Page
2.4w x 5h
5w x 2.4h

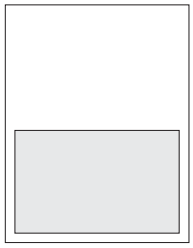


Back Cover
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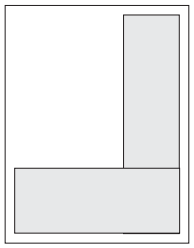
Tahoe Donner News



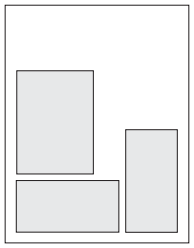
Full Page
9w x 12h
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Two-page Spread
18w x 9h
+.125" Bleed



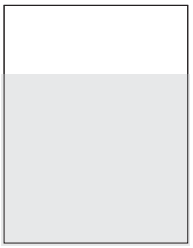
1/2 Page
8w x 4.993h Horiz.
3.906w x 10.155h Vert.



1/3 Page
8w x 3.280h Horiz.
2.542w x 10.155h Vert.



1/4 Page
3.906w x 4.993h
1/6 Page
2.542w x 4.993h



Back Cover
9w x 9.77h
+.125" Bleed



Artwork Requirements

We assume no responsibility for typographical errors in advertisements. Quality in photo, art, and type reproduction will not be guaranteed.

- All fonts must be 8pts or larger.
- When including a QR code, please create the QR code as black or grayscale.
- We accept only high resolution pdf, eps or tif files.
- Ad resolution must be 300 dpi/ppi.
- Do not include crop/registration marks or color bars.
- We will not be responsible for poor quality ads resulting from submitted files that do not follow these specifications.

Art Submission

Email files less than 20MB via email to peggy@ccmpublishing.com

Send files larger than 20MB via Dropbox, Google Drive, Hightail or other digital means.